

NEWS RELEASE

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HomeCU adds 60 Credit Unions using Mobile Text Banking since Spring of 2008.

Boise, Idaho - (June 24th, 2009) – HomeCU, a service of Database Management Services, Inc. (DMS) today reported that 60 credit unions have adopted the company's new Mobile Text Banking solution. "This exceeded my expectations of adoption, but it really makes sense as small credit unions try to differentiate themselves with today's under 30yr old members" said DMS Vice President Jan Brinkerhoff.

"What makes our product different than other Mobile Banking solutions is that young members actually use it. Our service is simple SMS Text messaging and does not require a web browser or phone applet download like many large institutions offer. The reality is young people prefer texting over email and web solutions."

About HomeCU

HomeCU is a service of DMS, Inc. HomeCU's innovative platform of batch, online, and mobile banking solutions is developed exclusively for use by credit unions. Proven since 1996, now over 350 credit unions nationwide use HomeCU's cost effective services that integrate securely with data processing systems, check image vendors, and bill pay providers. Additional information and a live demo are available at www.homecu.com.

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