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HomeCU Releases Spanish Version of Popular Home Banking Software

BOISE, ID (October 14th, 2003) — Database Management Services, Inc. (DMS) today announced the release of the Spanish version of its HomeCU home banking software designed exclusively for credit unions. While competing products charge additional fees for Spanish access, multi-lingual home banking will be available to all HomeCU users free of charge.

“We like to think of our software as ‘version-less,’” remarks DMS Vice President Jan Brinkerhoff. “Other vendors often try to sell their existing customers on new versions of their software, but when we make an upgrade to our software we make it available to all of our clients for free. Any HomeCU credit union that wants to add Spanish home banking will be able to turn on those features without any additional fees.”

The Spanish version of HomeCU includes Spanish menus, instructions, alerts, and all other text related to home banking. Credit unions can also choose to add their own multi-lingual marketing messages and member surveys. Members can access the Spanish features simply by clicking a button on their credit union’s Web sites and then entering their user names and passwords.

“Hispanics are now the largest minority in the country, and credit unions are really looking for ways to reach that market,” notes Brinkerhoff. “Offering Spanish home banking is an easy and inexpensive way for credit unions to show that they are serious about meeting the needs of Spanish-speaking members.”

HomeCU is the innovative, full-featured home banking suite developed exclusively for credit unions and proven since 1996. Today, HomeCU hosts more than 200 credit unions with an average of 30 million in assets. Secure, cost-effective, and easy to use, HomeCU integrates securely with 15 different data processing systems and includes e-statements, online member surveys, multiple levels of administrative security, and domain-based hosting and e-mail server. Additional information and a live demo are available at www.homecu.com.

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