

DMS

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DMS and MoneyDesktop Inc. Announce Strategic Partnership

*Credit Union solution providers partner up to help members
and credit unions improve their finances*

Boise, ID – September 24th, 2010 – DMS, Inc., the online solution provider of HomeCU, home banking for credit unions, today announced a key strategic alliance with MoneyDesktop, Inc. The partnership was created to help credit unions improve their members' financial well-being with a robust set of financial management tools, including a powerful debt elimination feature-set.

According to Joe Pearson, President of DMS, "MoneyDesktop offers far more than the typical Online Financial Management tool-set. Beyond the usual aggregation and expense tracking capabilities, MoneyDesktop has integrated easy-to-use debt elimination tools along with meaningful discounts to a vast network of every day retailers, resulting in significant savings opportunities for members. Credit unions benefit from the ability to analyze member spending and compare cost-cutting opportunities—ultimately presenting members with options available at a lesser price. As a result of implementing MoneyDesktop, credit unions can increase their wallet share and earning potential, and members can improve their overall financial well-being. Our integration of the MoneyDesktop solution with the HomeCU Online Banking solution will deliver the experience members have wanted for years, but have yet to see in today's environment. This is truly the next generation in Online Financial Management. "

MoneyDesktop, Inc. founders are also excited about the business relationship. "DMS is an ideal strategic partner. The opportunity to closely work with credit unions at a core

level greatly increases our ability to provide timely and accurate information to our users. By forming our partnership, DMS is demonstrating a very real devotion to the financial stability of their credit unions' members" says Jason Borup. MoneyDesktop COO, Sean Clark, agrees: "DMS is an innovative, customer-centric company. They are constantly looking for ways to improve their product offerings in order to ultimately meet the changing needs of their clients' members. MoneyDesktop was created to empower Americans with the tools necessary to achieve financial wellness, and to save users both time and money. DMS aligns with our goals completely. It's a perfect fit."

About DMS

DMS' HomeCU product is an innovative platform of batch, online, and mobile banking solutions – developed exclusively for use by credit unions. Proven since 1996, over 350 credit unions nationwide use HomeCU's cost effective services that integrate securely with data processing systems, check image vendors, bill pay providers, and other 3rd party systems. Additional information and a live demo are available at www.homecu.com.

About MoneyDesktop, Inc.

MoneyDesktop was created with the mission to empower Americans to achieve financial wellness and to improve their overall quality of life. With robust online technologies, MoneyDesktop provides unique tools in the Online Financial Management arena that assist users to save both time and money. Using a holistic business model and innovative pricing strategy, MoneyDesktop strives to make these tools accessible and affordable to every American, regardless of their financial ability. In cooperation with financial institutions, MoneyDesktop strives to assist users to quickly and automatically manage their money from almost anywhere in the world.

For more information, contact Manny Wheaton at 877.670.2984 or email Manny@homecu.com. You may also learn more about DMS by visiting www.homecu.com.

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